

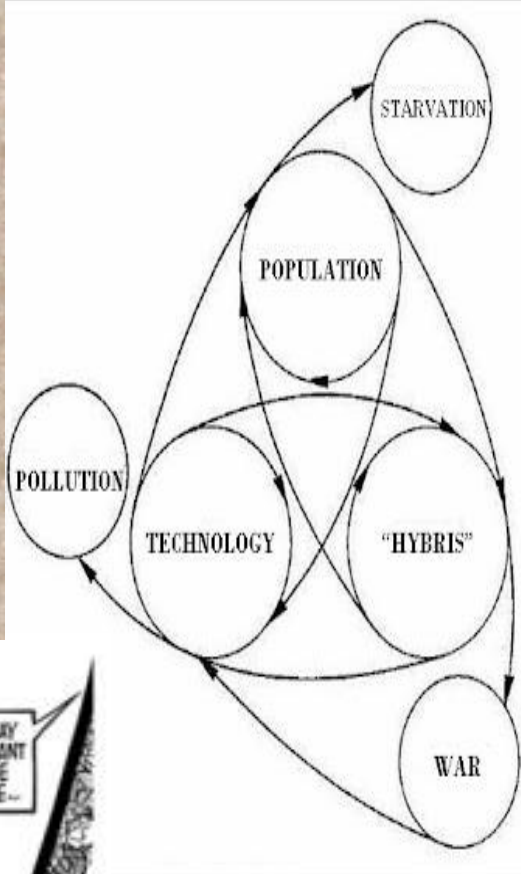
Technology

Religion

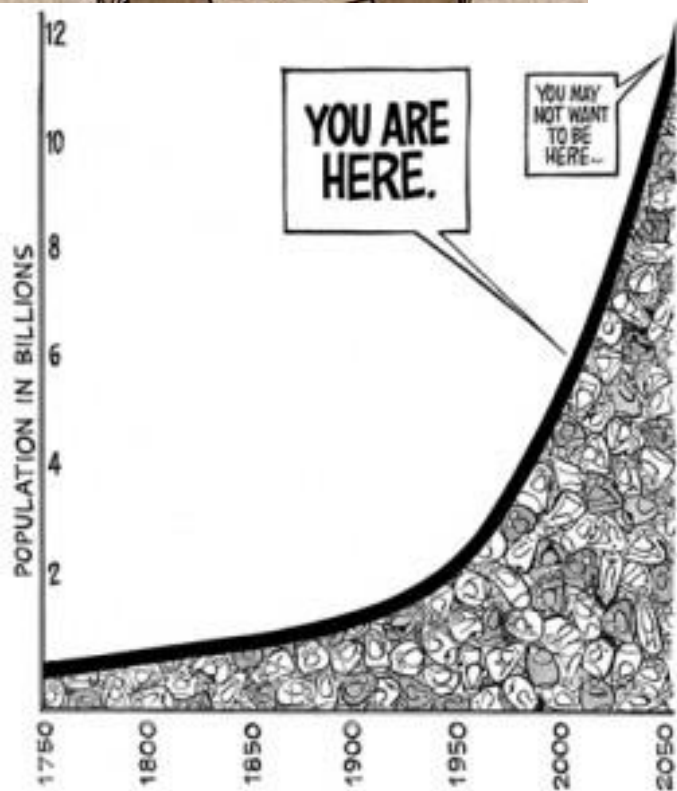
Population

Culture

Medicine

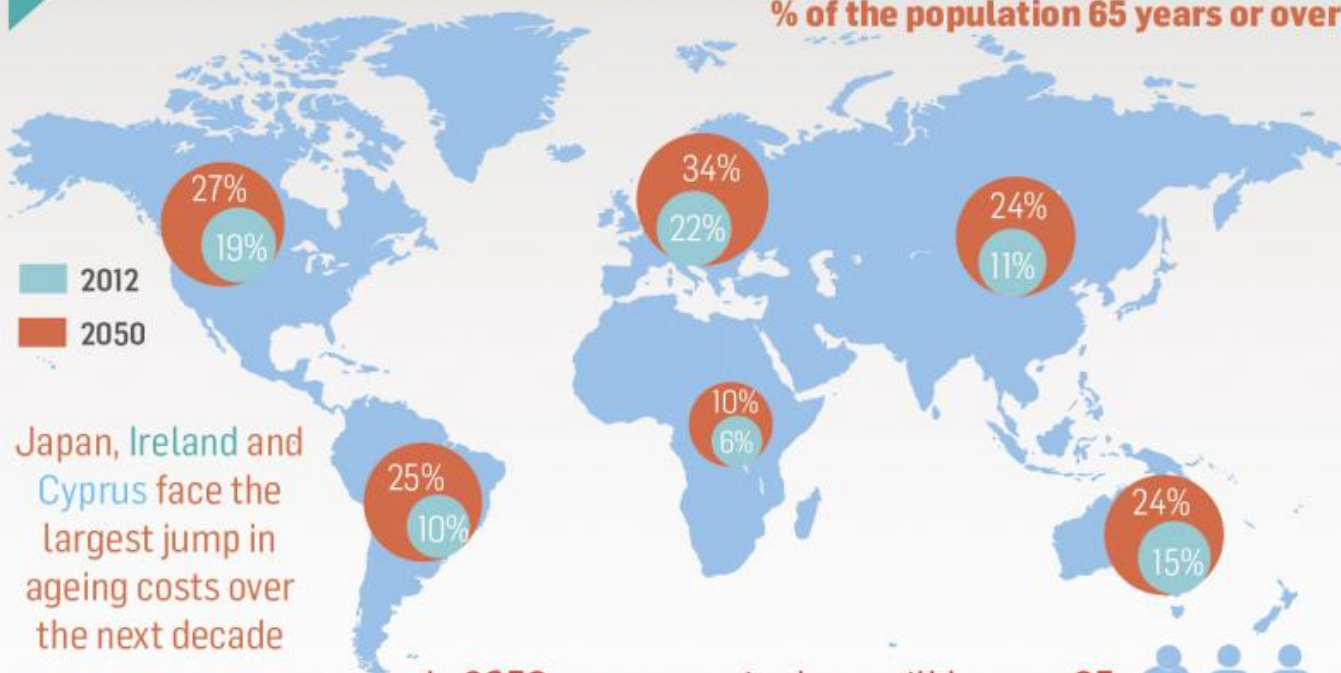


“Do a double-blind test. Give the new drug to rich patients and a placebo to the poor. No sense getting their hopes up. They couldn’t afford it even if it works.”

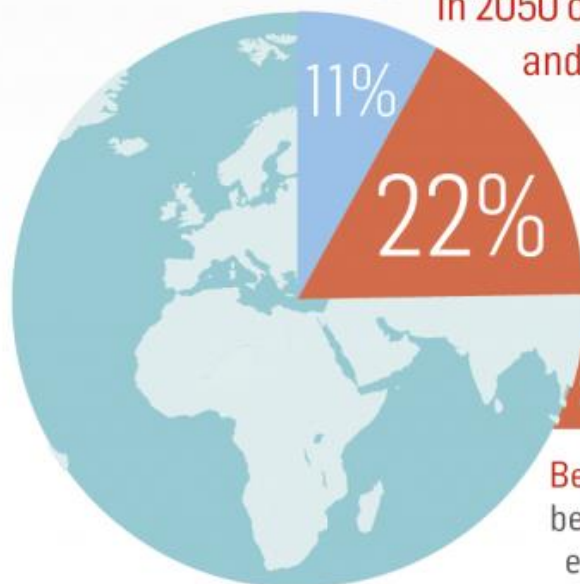


# THE WORLD'S AGEING POPULATION

% of the population 65 years or over



Japan, Ireland and Cyprus face the largest jump in ageing costs over the next decade



In 2050 one person in three will be over 65 and one person in ten will be over 80



2012 - 11% of the world's 6.9bn people are over 60

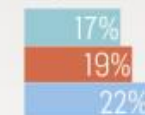
2050 - 22% of the world's 9bn people will be over 60

Between now and 2050 the fiscal burden of the crisis will be 10% of the ageing-related costs. The other 90% will be extra spending on pensions, health and long-term care

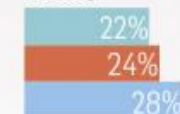
% of over 50's in overall population

2006 2011 2016

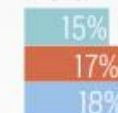
Brazil



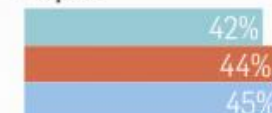
China



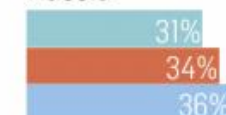
India



Japan



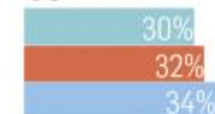
Russia



UK



US





"The world is very different now. For man holds in his mortal hands the power to abolish all forms of human poverty, and all forms of human life."

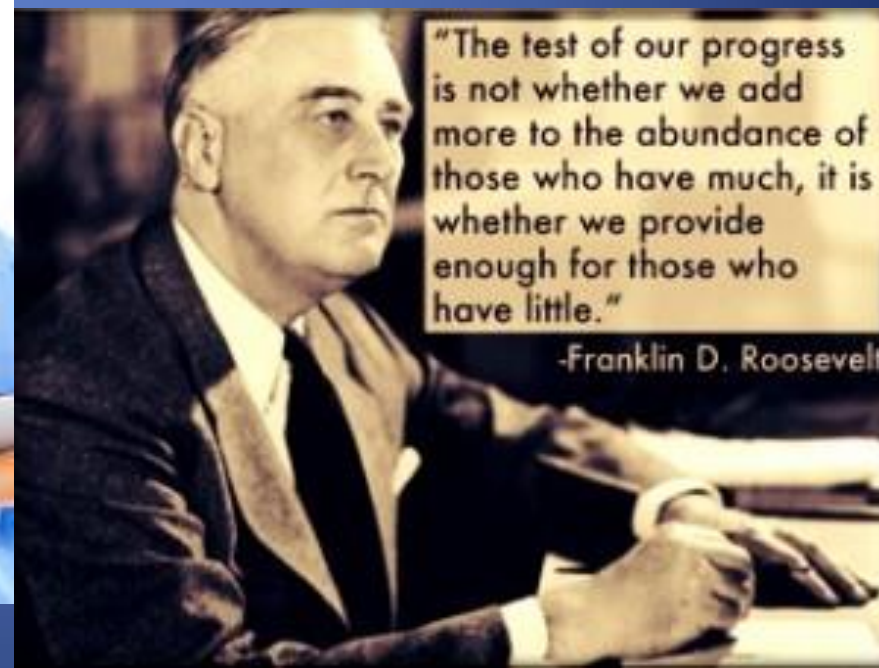
John F. Kennedy



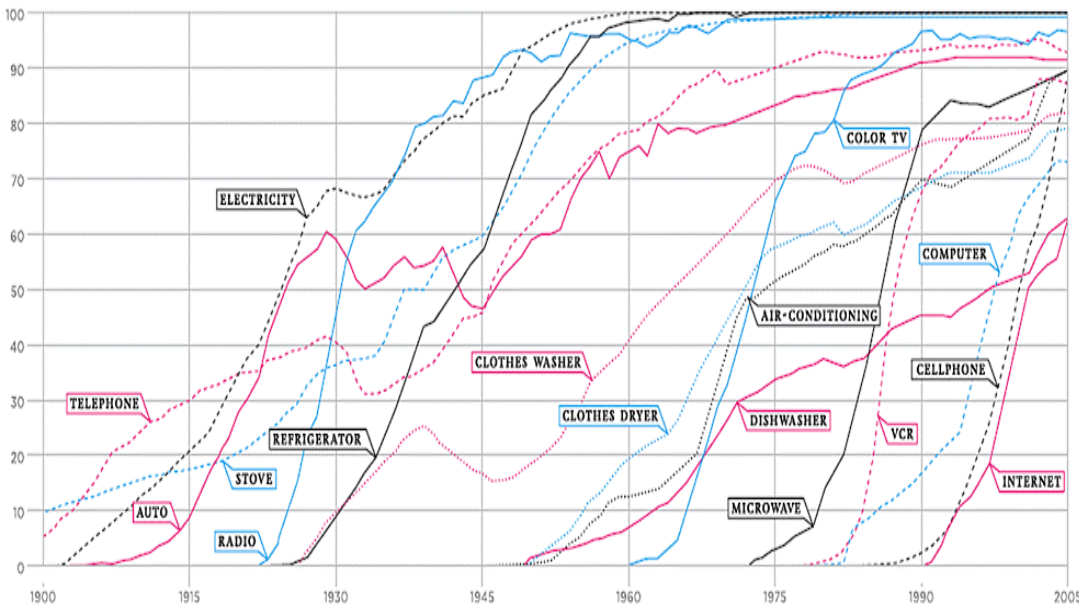
Be fruitful and multiply...



Now divide.

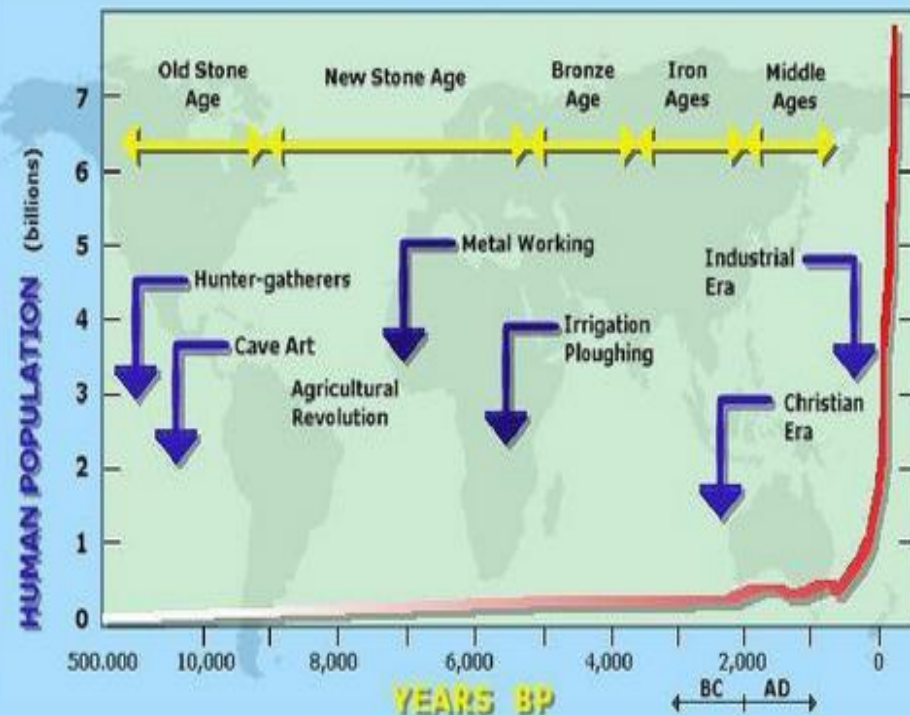


## CONSUMPTION SPREADS FASTER TODAY



## CULTURE SHIFT IN AMERICA

GROUP	VALUES	ADULT AMERICANS
Cultural Creatives	Family, community, environment, and feminism, diversity personal growth & spiritual development	50 million (26%) & growing rapidly
Moderns	Materialism, consumerism, & the drive to acquire money & property	93 million (48%) & steady
Traditionals	Traditional ways of life & gender roles, religious fundamentalism	48 million (25%) & declining rapidly

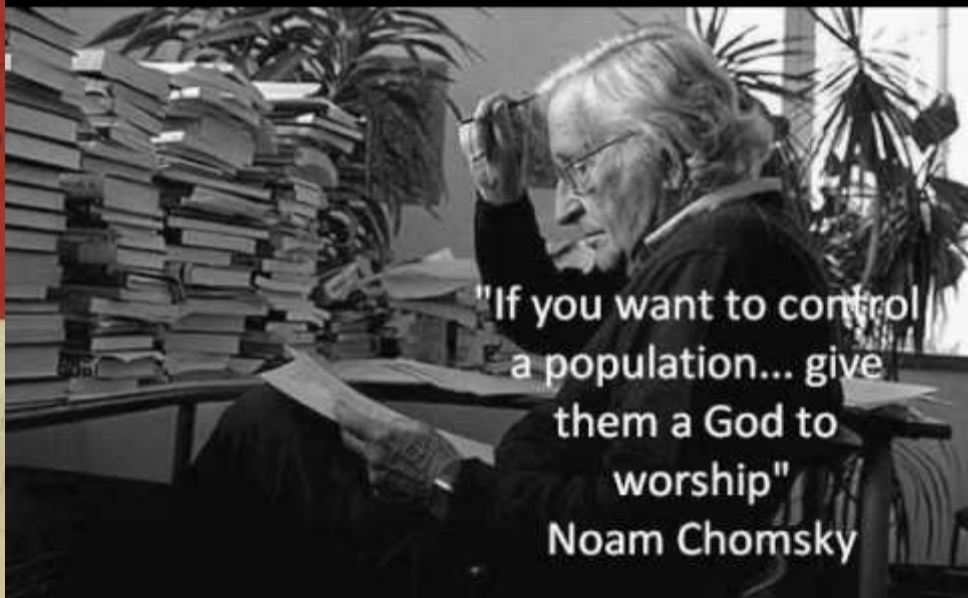




# CHILDREN ARE A LUXURY



# UNLICENSED PARENTS WILL BE STERILIZED



"If you want to control  
a population... give  
them a God to  
worship"  
Noam Chomsky



Population control.